ESTTA Tracking number:

ESTTA688725 08/10/2015

Filing date:

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

## **Opposer Information**

Name	Pennsylvania Coalition Against Rape
Granted to Date of previous extension	08/09/2015
Address	125 North Enola Drive Enola, PA 17025 UNITED STATES

Attorney information	Jacob Bishop Dechert LLP 1095 Avenue of the Americas New York, NY 10036 UNITED STATES
	trademarks@dechert.com, daniel.hope@dechert.com

## **Applicant Information**

Application No	86381938	Publication date	02/10/2015
Opposition Filing Date	08/10/2015	Opposition Peri- od Ends	08/09/2015
Applicant	Take Back The Night Foundation PO Box 332 Wayne, PA 19087 UNITED STATES		

## Goods/Services Affected by Opposition

Class 035. First Use: 2014/03/20 First Use In Commerce: 2014/03/20

All goods and services in the class are opposed, namely: Promoting public awareness of sexual assault, sexual violence and healthy relationships; Public advocacy to promote awareness of sexual assault, sexual violence and healthy relationships

## **Grounds for Opposition**

The mark is merely descriptive	Trademark Act section 2(e)(1)
Genericness	Trademark Act section 23

Attachments	TAKE BACK THE NIGHT Notice of Opposition.pdf(1872451 bytes)
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## **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Facsimile or email (by agreement only) on this date.

Signature	/Jacob Bishop/
Name	Jacob Bishop
Date	08/10/2015

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of Take Back the Night Foundation

Mark: TAKE BACK THE NIGHT and Design

Serial No.: 86/381,938

Published in the Official Gazette of February 10, 2015

PENNSYLVANIA COALITION AGAINST

RAPE

Opposer,

v. : OPPOSITION NO.

TAKE BACK THE NIGHT FOUNDATION

Applicant.

## NOTICE OF OPPOSITION

Opposer Pennsylvania Coalition Against Rape ("Opposer"), a Pennsylvania non-profit corporation with an address at 125 North Enola Drive, Cumberland, Pennsylvania 17025, believes it will be damaged by the registration of the mark shown in Application Serial No. 86/381,938, and therefore opposes registration.

The grounds for this opposition are as follows:

1. Since the late 1970s, the phrase "Take Back the Night" has been used by the general public in connection with marches and other events held to promote public awareness of sexual assault and sexual violence. "Take Back the Night" events typically consist of evening rallies followed by marches, speak-outs, and/or candlelight vigils on sexual violence. Countless rape

crisis centers, universities, non-profit organizations, and municipalities hold and sponsor such "Take Back the Night" events. See **Exhibit A**.

- 2. On information and belief, Applicant Take Back the Night Foundation ("Applicant") was formed in August 2009, and promotes public awareness of sexual assault and violence through the organization, administration, and promotion of marches and other special events, consistent with the activities outlined in Paragraph 1 of this Notice of Opposition.
- 3. On August 31, 2014, Applicant filed an application for U.S. registration of TAKE BACK THE NIGHT and Design ("Applicant's Mark") that covers "promoting public awareness of sexual assault, sexual violence and healthy relationships; public advocacy to promote awareness of sexual assault, sexual violence and healthy relationships" in International Class 35 ("Applicant's Services"). The application claims that Applicant's Mark was first used anywhere on March 20, 2014, and was first used in commerce on March 20, 2014. The application was designated Serial No. 86/381,938, and was published for opposition in the *Official Gazette* on February 10, 2015 (the "Application").
  - 4. The phrase "Take Back the Night" is generic for Applicant's Services.
- 5. In the alternative, the phrase "Take Back the Night" is merely descriptive for Applicant's Services, and Applicant cannot prove that the phrase "Take Back the Night" has acquired distinctiveness for Applicant's Services.
- 6. Opposer will be damaged by registration of Applicant's Mark. If Applicant is granted registration of Applicant's Mark in connection with Applicant's Services, the registration would grant Applicant a *prima facie* exclusive right to use the phrase TAKE BACK THE

NIGHT as an indicator of source for its services, when the phrase should be available for use by Opposer and other third parties.

WHEREFORE, Opposer prays that Application Serial No. 86/381,938 be refused registration and that this opposition be sustained.

Dated: August 10, 2015 Respectfully submitted,

/Jacob Bishop/
Glenn Gundersen
Jacob Bishop
Daniel Hope
DECHERT LLP
Cira Centre
2929 Arch Street
Philadelphia, PA 19104-2808
(215) 994-2183

Attorneys for Opposer,
PENNSYLVANIA COALITION
AGAINST RAPE

## **Certificate of Service**

I hereby certify that, on August 10, 2015, a true and correct copy of the foregoing Notice of Opposition has been duly served by sending such copy by email (as per agreement between the parties) to Gregory S. Bernabeo of Saul Ewing LLP, at GBernabeo@saul.com.

/Jacob Bishop/ Jacob Bishop

# Exhibit A





# History of Take Back the Night

Take Back the Night's roots may lie in 1877 when women protested the fear and violence they experienced in the night-time streets of London, England.

Others believe that the first rally occurred in 1976 when women attending the International Tribunal on Crimes Against Women lit candles and took to the moonlit streets of Belgium to denounce the continuation of violence against women. While the origins of Take Back the Night may be disputed, its impact is undeniable. Since its inception, thousands of marches and rallies bearing the name Take Back the Night have taken place worldwide.

The hope of Take Back the Night made its way stateside in 1978 when protesters in San Francisco invoked the slogan following an anti-pornography conference. On that night, those who had been adversely affected by pornography openly shared their stories with those who had gathered. Today, survivor speakouts are an inseparable part of Take Back the Night. Most present-day rallies offer survivors of violence an opportunity to give voice to their experiences and publicly affirm their transition from victim to survivor.

Common components of Take Back the Night rallies include candlelight vigils, empowerment marches, and survivor testimonials. The goals and specific features of a TBTN rally are just as varied as its vast array of supporters. Throughout its history, Take Back the Night has inspired both women and men to confront a myriad of social ills, including rape, sexual violence, domestic violence, violence against children, and violence against women. The unifying theme throughout these diverse topics is the assertion that all human beings have the right to be free from violence, the right to be heard, and the right to reclaim those rights if they are violated. **[TOP]** 



The month of April has been designated Sexual Assault Awareness Month (SAAM) in the Uni is to raise public awareness about sexual violence and to educate communities and individua violence.

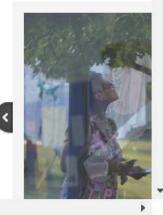
By working together and pooling our resources during the month of April, we can highlight see health, human rights and social justice issue and reinforce the need for prevention efforts.

Locally, Rape Crisis presents Sexual Assault Awareness Month through partnerships with Ge Paine College.

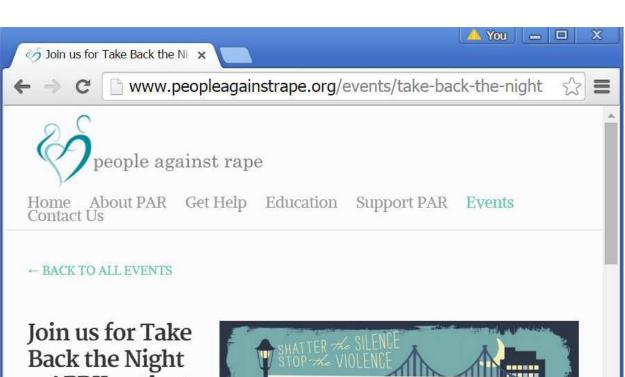
# TAKE BACK THE NIGHT In order to celebrate the triumphs of sur

**AWARENESS** 

In order to celebrate the triumphs of survivors of sexual assault and to increase the community's awareness of sexual victimization, each year Rape Crisis presents the annual Take Back the Night Rally to conclude Sexual Assault Awareness Month. Take Back the Night was created to help survivors know that they are not alone, to speak out against sexual violence, and raise community awareness against future violence. The rally also offers an opportunity for the community to state it will not tolerate these crimes or let them go silently into



W.



Back the Night
- APRIL 17th at
6pm!

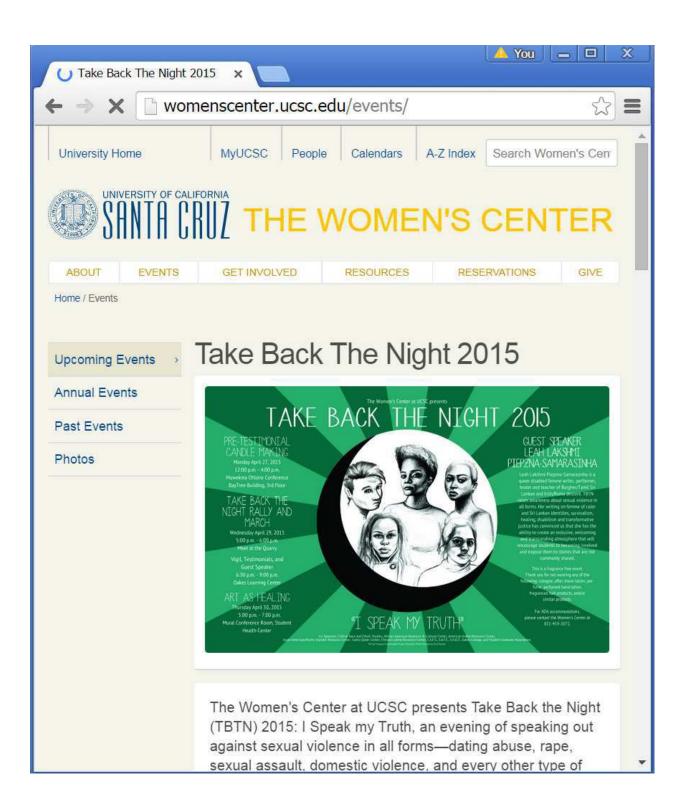
Thursday, April 17, 2014 6:00pm - 10:00pm

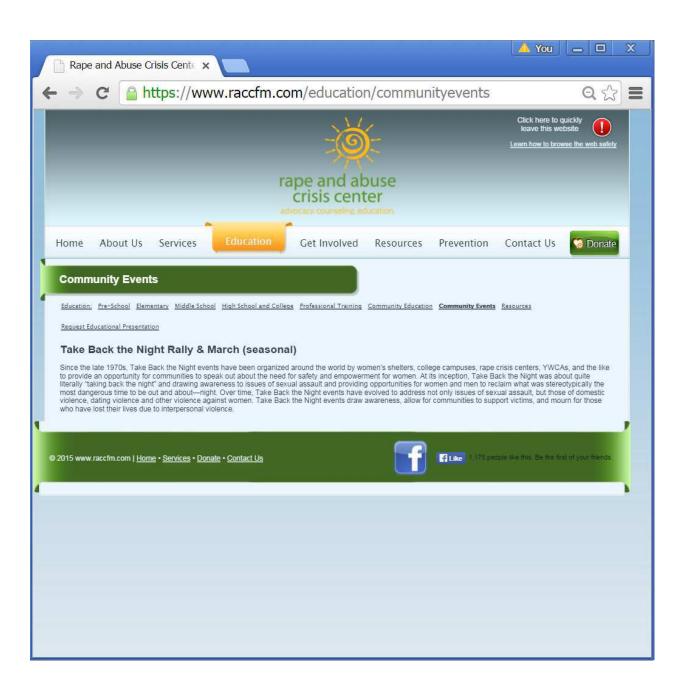
Marion Square Park Charleston, SC, USA (map)

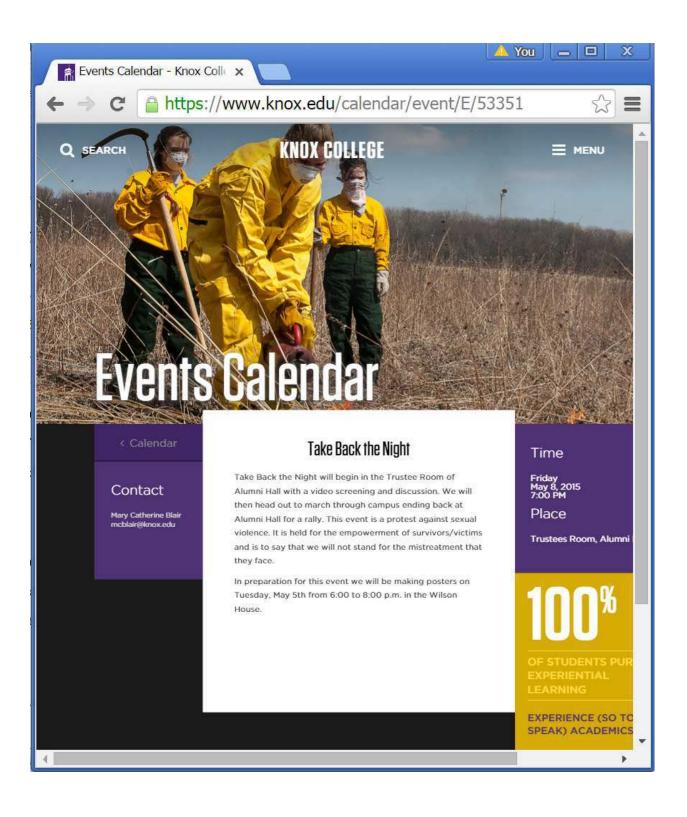
Google Calendar · ICS

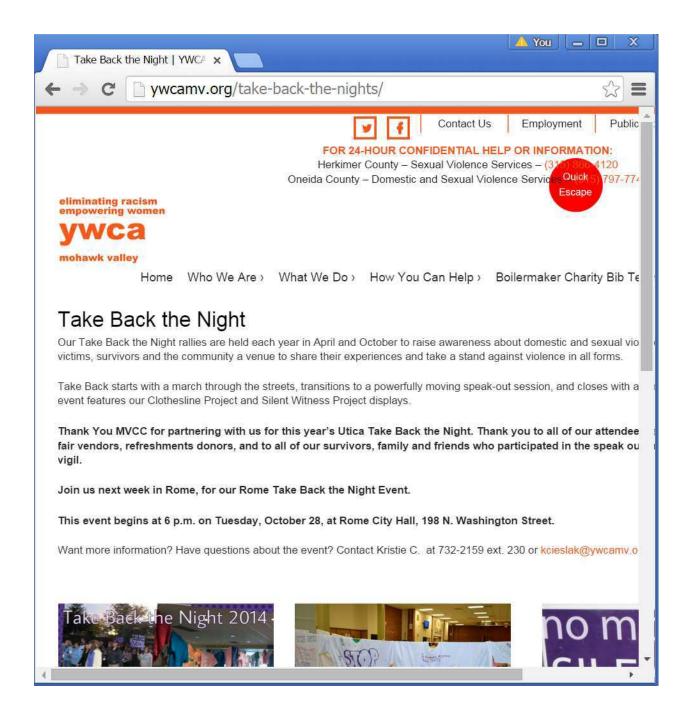


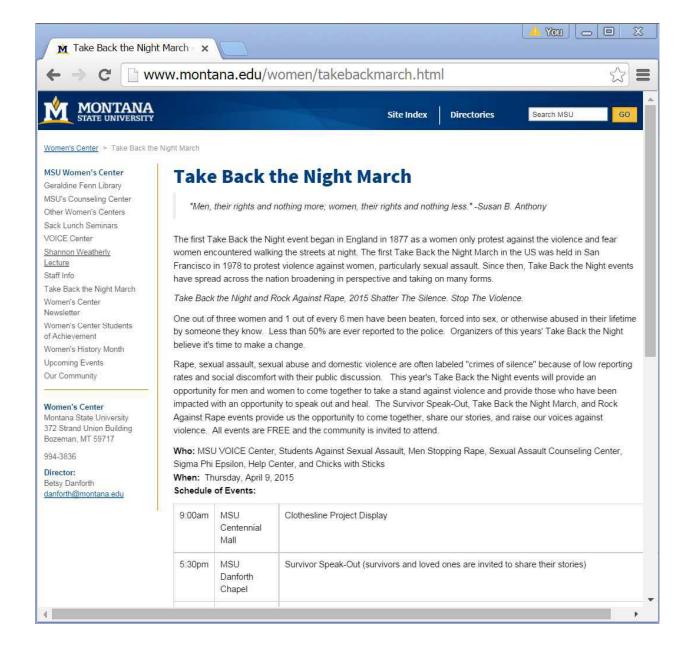
PAR's first Take Back the Night was held in 1985, making this year's event our 29th annual rally. PAR's commitment to helping and healing goes beyond responding to victims in times of crisis. We are committed to supporting survivors and encouraging them, and everyone, to speak up and speak out













# Take Back the Night

Shatter the Silence. Stop the Violence.

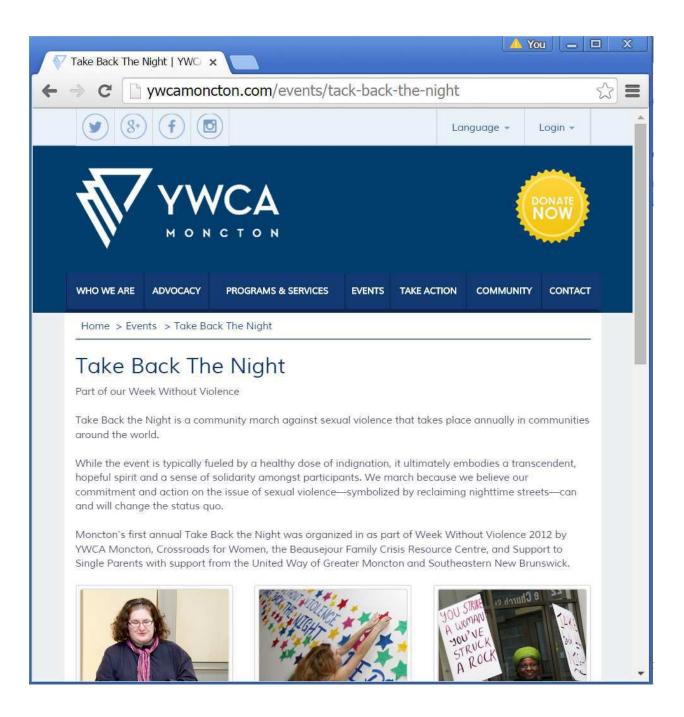
Join YWCA McLean County Stepping Stones to Take Back the Night and raise awareness for sexual violence and to support survivors in their healing process.

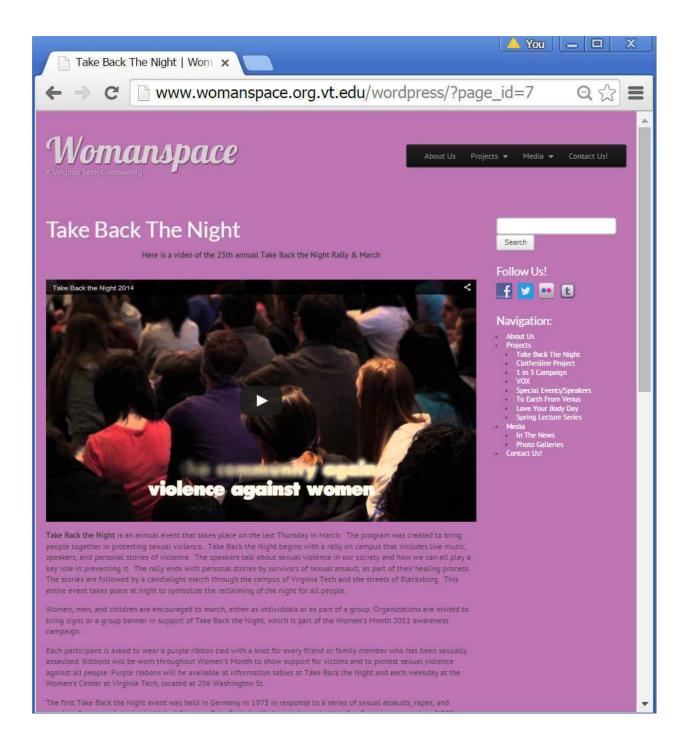
- Hear from featured speakers who will share their stories of trauma and how they prevailed.
- Participate in a rally and a one-and-half mile march through downtown Bloomington, speaking out against violence, followed by a candlelight vigil.
- Regroup at the library for a chance to debrief and gather resource materials from participating agencies.

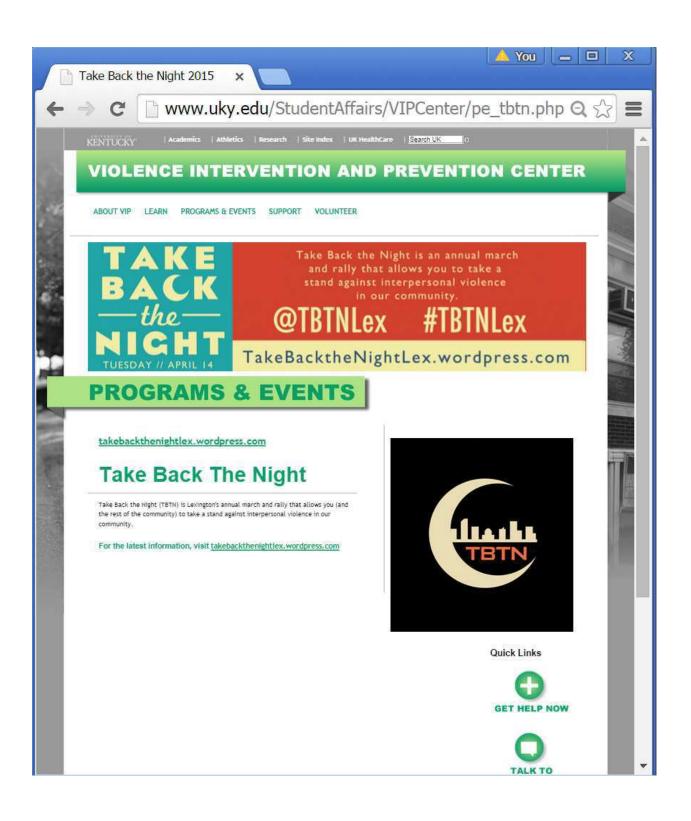
You don't have to be a survivor, or even know a survivor to attend. People of all ages, races, religions, backgrounds, and genders are welcome to attend this free event and join us as we work toward a violence-free world.

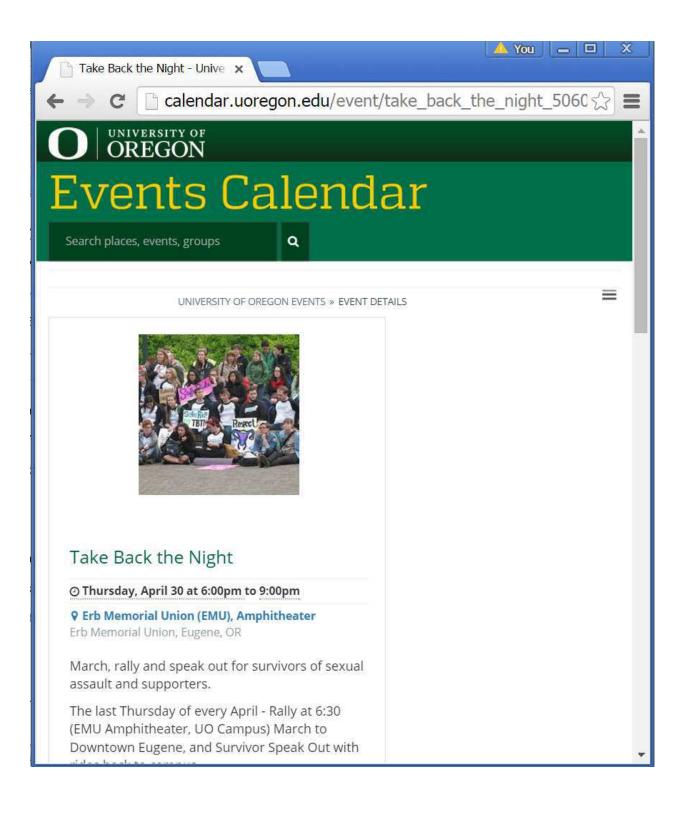
For more information, please visit www.ywcamclean.org or contact Valerie at (309) 662-0461, ext. 287 or vparker@ywcamclean.org.

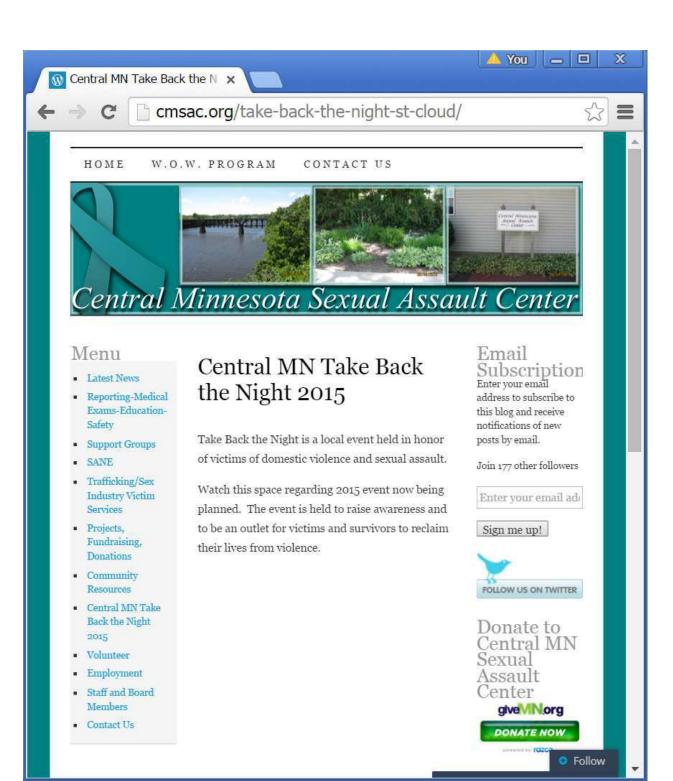
Thursday, April 24 | 6-8:30 p.m.

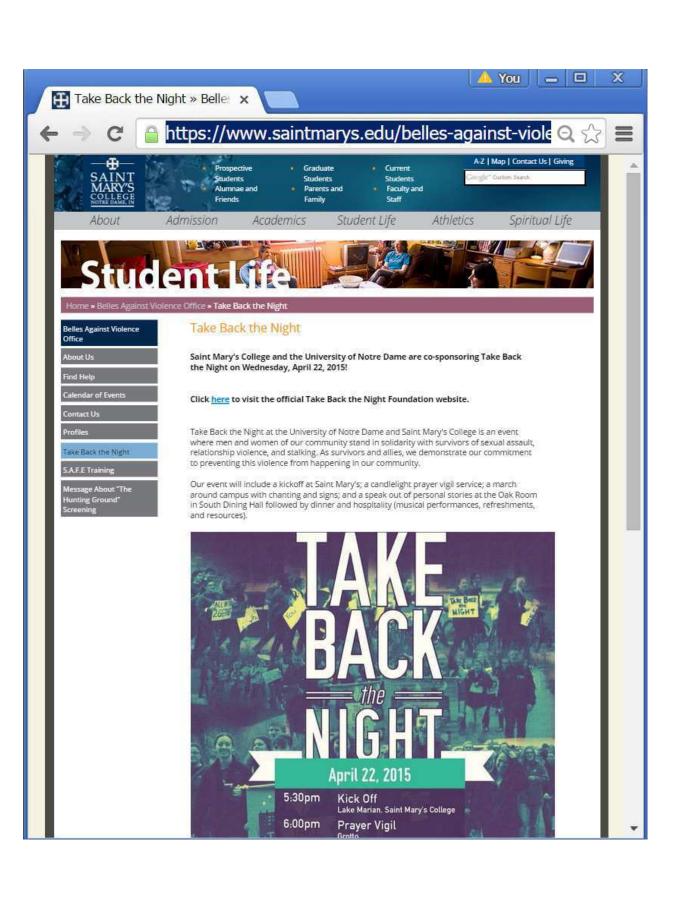












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# 2015 STEERING COMMITTEE

#### STACEY DILLARD

Co-Chairperson National Hookup of Black Women

#### LISA TOMKO.

Co-Chairperson
Office of State Representative

#### AMIRRAH ABOU-YOUSSEF

Guardian Angel Community Services

#### **DARLENE BUNCH**

Will County State's Attorney Office

#### KATRINA CRONE

Presence St. Joseph Medical Center

#### SHELBY HAMMOND

Plainfield Jr. Women's Club

#### CONNIE HEAD

Joliet Jr. Women's Club

#### BONNIE HORNE

Zonta Club of Joliet Area

### CAROLYN KAHN

Bridges to a New Day

### MARSHA LEGA

Marsha Lega Studio, Inc. Zonta Club of Joliet Area

#### BETH ANN MAY

Joliet Township Clerk Zonta Club of Joliet Area

#### LORA MCGUIRE

Presence St. Joseph Medical Center Zonta Club of Joliet Area

#### SR. ALBERT MARIE PAPESH.

Sisters of St. Francis of Mar

#### Immaculate

CHERRY POWELL
First Assembly of God Church

#### YOLANDA REYES

Prairie State Legal Services Zonta Club of Joliet

### COURTNEY SCHAUS

Big Brothers Big Sisters



Dear Community Member and Business Leaders,

Violence against women will not go away if we just shut our eyes to it. The *Will County Take Back The Night* steering committee is asking for your support and help in opening eyes to an insidious problem in all communities.

Your generous response in the past through donations, as well as attendance at the *Will County Take Back the Night* annual vigil and march is greatly appreciated. Again we come to you, our friends and members of the community, for help to bring attention to the cause and provide support to victims, victims' families and survivors of domestic violence.

The 19th annual *Will County Take Back The Night* will take place on Thursday, October 1, 2015 at 5:30 pm at First Assembly of God Church at 1741 Essington Road, Joliet, IL 60435.

This year's speaker will be Victor Pacini, the founder of <a href="www.VictimToVictor.org">www.VictimToVictor.org</a>, a motivational speaker and the author of many books. Victor Pacini knows the delicate nature of abuse. Not only is he a survivor of sexual abuse but his sister was murdered in 2001. He co-founded A Night For Renée, an annual benefit that raises money and awareness for domestic violence. He has dedicated his life empowering young people to share that confident voice.

The evening's tradition of honoring the women and children who have been murdered over the last ten years with a ceremony and march will continue. Community organizations that provide help to victims and families will be available that evening.

Please support Will County Take Back The Night by committing to a sponsorship level listed on page 2. Your financial support will be noted in our program book. Will County Take back the Night is a non-profit 501c3 organization. Donations help us provide assistance to non-profit agencies that work directly with women, children and families whose lives have been affected by violence.